

REFERENCE PROJECTS The Landmark – London



HOUSING

Clarity in material and form language

Located on the Isle of Dogs peninsula on the Thames in London’s East End, two residential towers of 31 and 45 floors, respectively, are among the tallest buildings in the British capital and the tallest residential buildings in Europe. The clarity of the external appearance, which transmits both its quadratic shape and the uniform facade design with reflected glass, was replicated on the interior by interior designers. Cubic elements, such as the classic Memento wash basin from Villeroy & Boch, pick up on the predominant architectural language.

Construction site board

Project name:	The Landmark
Location:	United Kingdom, London
Completion:	2010
Client:	Young Group
Architects:	Squire and Partners <a href="http://www.squireandpartners.com">www.squireandpartners.com</a>
Technical planners:	Hoare Lea <a href="http://www.hoarelea.com">www.hoarelea.com</a> Manhire Associates <a href="http://www.manhireassociates.co.uk">www.manhireassociates.co.uk</a>
Contractor:	Chalegrove Properties Ltd. <a href="http://www.chalegrove.co.uk">www.chalegrove.co.uk</a>
Products:	MEMENTO Wash Basin OMNIA ARCHITECTURA WC FIRE & ICE Tile

Image material: Villeroy & Boch

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The fascination for the residents extends from the omnipresent relationship between interior and exterior, which can be experienced through the floor-to-ceiling glazing. The reflective facade surface with opaque panels provides the necessary privacy and thermal insulation in the interior, whereas the view is unobstructed.

### Purism through classic, elegant colours and forms

The established and award-winning London architectural firm Square and Partners is responsible for both the structure and the interior design of The Landmark and the Docklands. Wooden floors provide a liveable character and the warm, pleasant colours of the interior. The Fire & Ice metallic, shimmering porcelain tile from Villeroy & Boch offers changing aspects. The wall-mounted WC of the Omnia Architectura series and the cubic wash basin of the Memento series offer a pure, smooth furnishing style. In this manner, the property at 22 Marsh Wall, not far from the Canary Wharf financial centre, follows the concept of clarity in multiple aspects: in the sense of the transparent facade and the formal expression of the interior accoutrements.



Image material: Villeroy & Boch