

# CERAMICS BY VILLEROY & BOCH

## Expertise since 1748

A material that Villeroy & Boch has continued to reinterpret and improve using modern technology for more than 265 years.

### Design

- + Extraordinary design that has scooped numerous international awards
- + Smooth finishing of large ceramic surfaces and a variety of different forms
- + A great eye for colour: the largest range of colours available
- + Our colour Star White is whiter than white
- + Décor expertise: ingenious décor techniques in a variety of different designs



### Quality

- + Products that are approved throughout the world and far exceed the applicable standards
- + Particularly high shock and scratch-resistance
- + High temperature resistance
- + Bright and extra thick glaze
- + Particularly easy to clean
- + More than 25 quality checks, from incoming raw materials to loading the final product onto the trucks



### Innovation

- + CeramicPlus – the dirt-repellent finish, easy to clean and environmentally-friendly
- + New generation of rimless DirectFlush WCs facilitates quick and particularly easy cleaning
- + Largest range of water-saving WCs with only a 3 or 4.5 l flush

