

AUGMENTED REALITY APP

Villeroy & Boch products in 3D on smartphones or tablets

The Villeroy & Boch AR app projects different products from the Joyce, Subway 2.0 and Legato collections in 3D into the existing camera image on the smartphone or tablet PC - in their original size, in all colour variants and from all angles.

For dealers and showrooms

- + Models and colour variants that have not (yet) been placed can be discussed already with customers
- + The customer can try all variants together with the showroom consultant and is actively involved in the consultation process
- + The app is available free of charge and offers the dealer as innovative consultation tool a real added value



For consumers

- + The user can interactively view an entire range of models/colours in 3D in the original size
- + The products can be placed anywhere, even in one's own bathroom, in order to see the effect they will have



What's new?

- + Joyce, Subway 2.0 and Legato collections are fully integrated
- + Improved user interface
- + Available for iPhone, iPad, Android smartphone and tablet PC

