



Style is something quite personal. But how does one best express individuality in the bathroom? Discover the unmistakable style of Villeroy& Boch and be inspired by numerous creative ideas for interior design.

> Whether classically elegant or glamorous, purist and modern or with natural charm - we have examined the latest interior and design trends for you. On the following pages, you will discover lots of tips and suggestions on how to achieve your

lifestyle with Villeroy & Boch and transform your bathroom into a personal haven of calm and relaxation. Allow us to inspire you!

RAISE THE CURTAIN FOR GLITZ AND GLAMOUR

Gold, silver, velvet and brocade are absolute must-haves for a glamorous look. Combined with luxurious forms, the bathroom becomes the star.

More on this look:

DOMICIL page 34

LA FLEUR page 38

LA FLEUR EXCLUSIVE page 40

SQUARE EXCLUSIVE page 50



# Metallic colours create noble accents

### THE RETURN OF ELEGANCE

Clear, classic shapes, fine materials and rich, dark colours have a timelessly elegant effect. Using these in combination with glossy accessories makes the look even more exquisite and brings life to the bathroom.

More on this look:

CLASSIC page 24

**DAWN** page 28

**DOMICIL** page 34

LA FLEUR page 38

### RIGHT ON TREND: THE VINTAGE-LOOK

Not everything has to look perfect

The vintage touch develops its charm by mixing classic furniture with materials in soft and muted colours.



More on this look: **LA FLEUR** page 38 **SQUARE** page 48



High-quality wooden furniture, earthy colours and natural accessories in wool or stone appear particularly authentic.
The perfect setting to

More on this look:

SUBWAY page 52





### THE ART OF MINIMALISM

A sophisticated lighting concept perfectly accentuates purist forms, contours and finishes.

Specifically selected accessories provide confortable accents

More on this look:

ARCHITECTURA page 22

**CULT** page 26

DAWN page 28

JUST page 36

# Juntin and INOVATION

Villeroy & Boch - a sound choice through and through

Tap fittings from Villeroy & Boch offer perfect comfort, are low on water consumption and simple to use. To achieve these benefits, we apply the highest standards to materials and components, validation and installation. See for yourself!



### CERTAINTY OF CHOICE

Choosing Villeroy & Boch is a choice for life. It means choosing tap fittings that spell out quality at first glance. Taps that live up to the highest standards in functionality and materials — right down to the smallest detail. And with a timeless aesthetic that complements every bathroom design. Eye-catching, but not attention-seeking. Your Villeroy & Boch tap fittings are something to be enjoyed for many years to come. Because right from the first day you will know that you have made the right choice. Read on and find out what sure design, sure quality and sure function means for Villeroy & Boch taps and fittings.

Treat yourself to something special

### SURE DESIGN

Design and Villeroy & Boch are an inseparable unit. From the outset we have been working closely together with the best designers and architects. This is what gives our bathroom products their unmistakable style. It's how we develop unique bathroom fittings with a timeless aesthetic, while offering the highest functionality and exceptional comfort. It's why our tap fittings are always in perfect harmony with our bathroom ceramics, creating elegant bathroom solutions in a vast range of styles — all with one thing in common: our sure design.







Since 1748, the name Villeroy & Boch has stood for quality and reliability "made in Germany". This unrivalled wealth of experience means we know exactly what matters when it comes to developing high-quality bathroom products. Visionary ideas, state-of-the-art production technologies and strict quality controls enable us to make fittings of exceptional precision that live up to the highest standards in every detail. With Villeroy & Boch bathroom products you can always rely on sure quality.



### SURE FUNCTION

Smooth handling and innovative details are a hallmark of our taps and fittings. Unique comfort, efficient use of water and easy operation make them a pleasure to use, day in, day out. Careful design, meticulous production and consistent quality control all ensure that our products still function like they did on day one, even after many years of use. These are things we are proud of and which are valued by Villeroy & Boch customers all around the world. Try for yourself and be impressed by the sure function of our tap fittings.



Chrome finish

### QUALITY BEGINS WITH HIGH-GRADE MATERIALS

A high-quality chrome finish lends Villeroy & Boch tap fittings a perfect lustre.

- Our tap fittings boast a very special surface lustre. This results from a sophisticated polishing process prior to the actual chrome coating.
- The chrome is applied evenly in a special electrolytic process.
- After chroming, a transparent, hardened coating is applied to the surface.

  This is crucial to ensuring the special lustre.
- We verify our tap fittings' resistance to corrosion in a 200-hour salt spray test. This ensures uniformly smooth and brilliant surfaces.
- It goes without saying that we have minimised the lead content in all tap fittings. We additionally verify the lead levels by means of subsequent spectral analysis in the laboratory.





### Neoperl perlator

Our high-quality perlators are produced by the market leader in Switzerland and are certified in accordance with DIN EN 246.



### Limited flow rate

Water-saving with a maximum flow rate of 51/min. This cuts costs and benefits the environment.



### Hoses

All plastics meet the strict EU standards. The hoses are fully suitable for use without any reservations. They are microbiologically pure, tasteless and comply with all relevant drinking water hygiene regulations.



### Limescale control

The smart anti-limescale function ensures that the perlator is easy to clean and continues to work perfectly even after many years of use.



### Ceramic cartridges

We use only state-of-the-art cartridges from the market leader — made in Europe.



### SUPREMELY INSTALLATION-FRIENDLY



### Flexible hoses

The high-quality hoses provide for swift and simple installation. All hoses are made in Europe.



### Perfect matches

All tap fittings undergo comprehensive testing with the Villeroy & Boch washbasins. Our recommended tap fitting/washbasin combinations make choosing the appropriate products particularly easy.



### One for all

The ViBox makes particularly easy work of installing tap fittings:

- Colour-coded connections for hot and cold water ensure correct connection.
- Arrows on the rear of the ViBox indicate the direction of installation.
- The enclosed brass stopper serves to close off unrequired connections.
- Including rubber cuff to seal the ViBox.
- Decoupled from the system to eliminate noise transmission.

### CONTINUAL VALIDATION: OUR TAP FITTINGS STAY THE COURSE



### Brilliant finish

The chrome-coated surface of each individual tap fitting is examined and tested according to 13 special quality criteria.



### 500,000 cycles and counting

Our tap fittings are particularly robust and reliable. It is not by chance that they withstand stress tests covering 500,000 cycles. This is 7 times more than required by the industrial and regulatory standards (70,000 cycles).



### Handling the pressure

Each individual tap fitting undergoes leak testing at a maximum of 25 bar before it is packed and dispatched. In contrast, the average water pressure in a German single-family home is around 3 bar.



Three-fold validation

### 1<sup>st</sup> validation:

More than 24 design tests at our base in Mettlach.

### $2^{nd}$ validation:

Testing of first off-tool parts according to 16 criteria by our quality management in Mettlach.

### 3<sup>rd</sup> validation:

Final release for series production by the product development team and quality management. In order to ensure the high standard of quality, we subject each batch to spectral analysis and carry out ongoing sampling tests at the warehouses.

# History and MESTONES













1748

Founded by François Boch with a view to making ceramic tableware available to the public at large

Merger of the rivals Jean-François Boch and Nicolas Villeroy 1052

Mettlach tiles: the first wear-resistant floor tiles with an exceptional design 1000

1,300 m<sup>2</sup> floor mosaic for the Cologne Cathedral 1899

Democratisation of hygiene: serial production of baths and toilets makes these products affordable to all for the first time 905

Peter Behrens creates tile décors for Villeroy & Boch



1920

Launch of tap fitting production in Vårgårda, Sweden 1975

Colani joins forces with Villeroy & Boch to define the bathroom as a living area 1993

Quaryl®

The robust material made of quartz and sanitary acrylic can be precisely cast in a variety of forms

2006

Cult
With its clear,
precise design, this
range of tap fittings
sets a modern
statement in the
bathroom

2013

Rimless DirectFlush toilets 2017

Dawn This mix-and-match collection makes individualised tap fittings possible







# The style of Villeroy & Boch

2 THE STYLE OF VILLEROY & BOCH

10 QUALITY AND

INNOVATION

18 HISTORY AND

MILESTONES

### Tap collections

22 ARCHITECTURA

24 CLASSIC

26 CULT

28 DAWN

34 DOMICIL

36 JUST

38 LA FLEUR

40 LA FLEUR EXCLUSIVE

42 L'AURA

44 O.NOVO

46 O.NOVO START

48 SQUARE

50 SQUARE EXCLUSIVE

52 SUBWAY

54 SUBWAY 2.0







### Accessories

- 56 ELEMENTS
- 58 ELEMENTS TENDER
- 59 ELEMENTS STRIKING

### Showers

- 60 SHOWERS
- 62 EMBRACE
- 66 EMBRACE PLUS

### Villeroy & Boch service

- 70 CARE INSTRUCTIONS
- 71 VILLEROY & BOCH SERVICE





# Consistent straight lines



NEAT AND TIDY

The very slender, geometric design of the tap fittings emphasises the quiet charisma of modern bathroom architecture.



Unpretentious forms and unmistakeable details combine to make Architectura a veritable design statement. The fascinating straight-lined contours are perfect for adding a personal touch to your home.

villeroyboch.com/architecturataps







The flush-mounted versions of the tap fittings for baths and showers have a particularly elegant charm. Installation is especially easy, thanks to ViBox.



True style is timeless

The clear form of Classic is an impressive example of expressive design. Precise lines and a distinctive finish are the hallmarks of this timeless tap fittings collection of almost sculptural character: classic, enduring style.

villeroyboch.com/classic



PERFECT SHOWERING PLEASURE A thermostat ensures constant pressure; the selected temperature is reached within seconds and a 38 °C temperature limiter protects against scalding: ideal for a great showering experience.









# Dure Featuring minimalist design in a host of variants, Dawn establishes a new design idiom for contemporary tap fittings. The mix-and-match spouts and handles allow for diverse interior design options and add a fresh touch to modern bathrooms.

LESS IS MORE

Delicate, minimalist and at the same time extremely elegant, the tap fittings from the Dawn range actively blend into modern bathroom architecture.

villeroyboch.com/dawn



### **DAWN** Finishes







Brushed Gold



Brushed Nickel







Chrome

Brushed

Chrome

English Gold

Polished Nickel



Graphite

The sophisticated fittings are made to order for a very exclusive touch to the bathroom. Please note the minimum order quantity is 50 pieces.



INDIVIDUAL PERFECTION From purist to elegant or luxurious, whether glossy or brushed, the high-quality finishes lend the minimalist Dawn tap fittings an air of superiority. Enjoy new freedom in contemporary bathroom design.



## Choose your combination from a variety of taps and levers

and fashion your Dawn fittings to reflect your personal style.

AWARD-WINNING DESIGN
Dawn's design-oriented, mix-and-match
concept won the prestigious
iF Design Award for 2017.

### BE CREATIVE - DISCOVER A WHOLE RANGE OF OPTIONS

Select your favourite outlet and handle to create the deck- or wall-mounted 3-hole washbasin mixer of your choice.

### Deck-mounted washbasin mixer



VVV IUb IZ UI 51 XX

Deck-mounted basin spou



TVW 106 12 01 52 XX

Deck-mounted basin spou



TVW 106 12 01 53 XX

Deck-mounted basin spou

### Wall-mounted washbasin mixer



TVW 106 12 A1 51 XX

Wall-mounted basin spou without concealed parts; without pop-up waste



TVW 106 12 A1 52 XX

Wall-mounted basin spour without concealed parts; without pop-up waste



TVW 106 12 A1 53 XX

Wall-mounted basin spou without concealed parts; without pop-up waste





TVW 106 13 01 51 XX

Deck-mounted basin handle set



TVW 106 13 01 52 XX

Deck-mounted basin handle set



TVW 106 13 01 53 XX

Deck-mounted basin handle set



TVW 106 13 A1 51 XX

Wall-mounted basin handle set without concealed parts



### TVW 106 13 A1 52 XX

Wall-mounted basin handle set without concealed parts



TVW 106 13 21 53 XX

Wall-mounted basin handle set without concealed parts

You can also customise your Dawn bath and shower fitting:

# DOMICIL

Maintain values - create elegance









GENEROUS COMFORT
With its high outlet, the 3-hole
washbasin mixer offers plenty of
clearance above the basin.



Timeless and classic, functional and sensual, focused and with a strong presence – Domicil combines design and function in perfect harmony. Striking details such as the dome-shaped elements and optional black lever provide all the scope you need for a uniform look to the bathroom.

villeroyboch.com/domicil

### CLASSY APPEARANCE

Whether in chrome, champagne or with stylish matt black accents, each of these tap fittings creates a decidedly elegant effect.

A wide selection of perfectly-matched accessories completes the picture.



# SETTING THE STYLISH TONE IN EVERY DETAIL

With its extra-long outlet, the 3-hole deck-mounted tap fitting conveys a generous sense of space, a highly individual "calling card" of modern living culture.



Scope for combination

Just is striking proof of how sophisticated design blends in with various styles of architecture. It suits square, rectangular, round, oval and even asymmetrical washbasins and baths, complementing or accentuating the form beautifully: Just highlights the essence of a room.

villeroyboch.com/just

### FLEXIBLE IN DESIGN

Thanks to a variety of sizes and a design that harmonises with numerous Villeroy & Boch bathroom collections, the washbasin mixer offers greater scope for bathroom design.



A touch of romance



With its gentle rounded edges and purist appearance the La Fleur tap fittings range epitomises timeless grace. The clean shape is enhanced by soft forms and a seductive elegance full of sensuality and harmony.

# COMFORTABLE DESIGN

The elegant outlet is shaped to provide plenty of space above the washbasin. Washing your hands becomes even more pleasurable. The sensual forms harmonise with numerous Villeroy & Boch ceramics.



# Aglamorons appearance

ENCHANTING CONTRASTS The different materials used in the handle and tap combine to produce a sensual composition with an exclusive charm.

Tasteful taps made of STRASS® Swarovski® Crystal, crystal glass or porcelain introduce dazzling accents and celebrate luxury with exceptional finesse. Thanks to the well-balanced look, La Fleur Exclusive has graceful appeal.







# Design in Perfect borance SENSUAL PLEASURE Whether with 1, 2 of 2 valves, the stylish x Tool thermostat offers showering confort just the way you like it. A thermostat onsures constant pressure and the selected temperature is reached within seconds: ideal for a great showering experience.

EXQUISITE ACCESSORIES
Forming a stylish ensemble with
the tap fittings, accessories such
as towel hooks or soap dishes give
your bathroom the finishing touch.

L'Aura merges two worlds to create an expression of beauty: the delicate, flowing shapes of nature and the sensuality of modern form. It offers infinite design options that integrate seamlessly with almost any style – including those dominated by straight lines and geometric shapes.

villeroyboch.com/laura



### GREAT EASE OF OPERATION

Its high-quality ceramic cartridge makes this mixer tap particularly easy and smooth to operate.



Harmoniously coordinated with the Onovo ceramics

Contemporary design is notable for its restrained aesthetics. The minimalist profile, rounded edges and transitions in the O.novo range speak a subtle, eye-catching and yet unobtrusive language.

villeroyboch.com/onovotaps





### UNIFORM APPEARANCE

O.novo Start cuts a fine figure, and not just in the bathroom. With matching kitchen tap fittings, the collection permits a stylish design that continues throughout the home.



Slender contours and gently curved transitions define the stylish design of O.novo Start. An attractive eye-catcher for modern bathrooms sporting perfect Villeroy & Boch quality in the entry-level price segment.

villeroyboch.com/onovostart





### CLASSIC LOOK

Upon closer scrutiny, the powerful design of the tap fittings reveals a subtlety and elegance that is second to none. This is particularly evident in the floor-mounted bath mixer for free-standing baths.



Really eye-catching

FORM MEETS FUNCTION

The ergonomic handles are easy to operate, even with wet hands.

Square is the sum of its parts: powerful dimensions and high-quality materials. It is a tribute to geometry combining different basic shapes, such as the rectangle and quadrant, to create aesthetic perfection.



# A highlight in the bothroom

# RADIANTLY BEAUTIFUL Finished with exclusive

crystal handles, the tap fitting is a breathtaking statement of sophisticated bathroom architecture.



With Square Exclusive it's love at first sight. Glittering handles made from STRASS® Swarovski® Crystal tempt you to touch them. And the sculpted appearance of the fittings exudes an aura of absolute grandeur.

villeroyboch.com/squareexclusive





HARMONIOUS EFFECT
The collection's sleek form adds a sophisticated touch to the elegant shower and bath fittings.

Suits any bathroom

TIMELESS BEAUTY
Gentle, natural forms describe a
design that is always up-to-date
and blends discretely into a wide
variety of bathroom worlds.

perfectly conceived, the modern lines and soft contours radiate harmony and elegance. Highlighting washbasin and bath, Subway brings style to your personal haven.

The Subway tap fittings range for surface-mounted or concealed installation combines aesthetics with functionality. Graceful and

villeroyboch.com/subwaytaps





A contemporary appearance

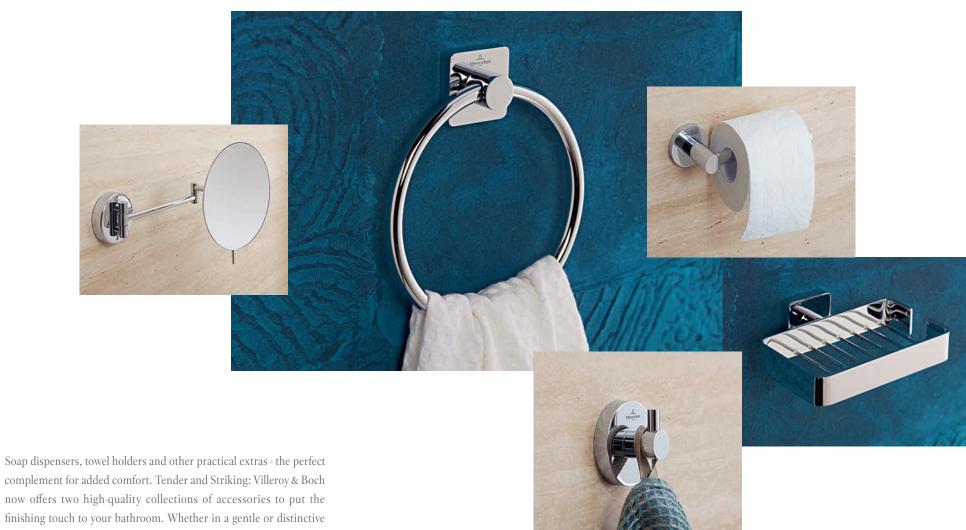
# MODERN CHARISMA

The combination of simple geometries and clear, straight lines creates a look that is as exciting as it is understated.

Subway 2.0 makes an everyday item something special. Simple yet warm, practical yet interesting – a fresh tap fittings range that achieves the perfect balance between design and function and intuitively fits into any bathroom.







complement for added comfort. Tender and Striking: Villeroy & Boch now offers two high-quality collections of accessories to put the finishing touch to your bathroom. Whether in a gentle or distinctive design, these elegant accessories harmonise with a wide range of Villeroy & Boch tap fittings and stylishly round off any bathroom. Discover Elements and your bathroom will become complete.

# ELEMENTS-TENDER

# The gentle line

















The classic, gentle lines in the all-round Elements-Tender collection are perfect for an aesthetic bathroom concept.

# ELEMENTS-STRIKING

# The distinctive line

















Clear-cut and straightforward, the Elements-Striking accessories give modern bathroom architecture that finishing touch.



# Surface-mounted and concealed fittings

# Finding the perfect solution for your bathroom

When selecting your Villeroy & Boch tap fittings, the question arises: surface-mounted or concealed installation? It is not only the visual effect that plays a role here, but also spatial requirements. To simplify the decision for you, we have briefly summarised the main differences. However, whether you go for surface-mounted or concealed installation – as far as design, quality and functionality are concerned, with Villeroy & Boch you are always making the right choice.

# SURFACE-MOUNTED TAP FITTINGS

The comfortable solution. Here the entire tap fitting is on show: thermostat, shower and shower rail; Because all of the elements are mounted in front of or against the wall. The advantage is obvious: surface-mounted tap fittings are easy to install using existing connections, and easy to replace. Perfect for uncomplicated bathroom renovation.





# CONCEALED TAP FITTINGS

The elegant solution. From the outside, all you see are the controls and the water outlet; the technology is installed within the wall. This gives your shower a very modern and tidy look. This more elaborate installation makes the tap fittings particularly interesting for use in new construction and extensive renovations. Nevertheless, installation is easy with the universal Villeroy & Boch ViBox.



# FROM GENTLE TO INTENSE

Relax, massage or intense? Simply change the spray mode with the smooth-running control with lock feature.





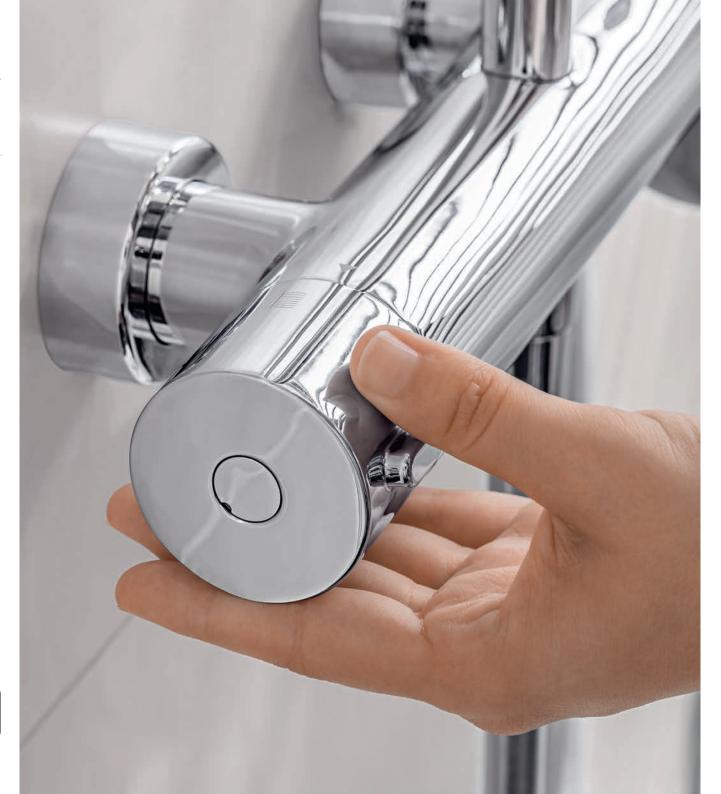
With Embrace, the new range of shower fittings from Villeroy & Boch, you can transform your daily ritual into a refreshing experience. Indulge yourself with different shower modes and enjoy your own personal showering pleasure. Be wowed by timeless design that blends seamlessly with your bathroom and can be combined with all the Villeroy & Boch bathroom collections and styles.

villeroyboch.com/embrace



# DESIGN MEETS COMFORT

Select the temperature you feel most comfortable with, with the discrete surface-mounted mixer tap. The integrated scald-protection feature limits the water temperature to 38 °C.



Easy Clean Villeroy & Boch

# BENEFICIAL ENJOYMENT

Whether you prefer a gentle rain shower from the swivel-mounted, removable overhead shower or an invigorating shower spray from the hand-held shower head, the Embrace shower system makes showering pure pleasure.



PERFECT SETTING

Perfect comfort for every body size.
The height and angle of the hand-held shower holder are easy to adjust.

For pleasurable showering ANTI-TWIST SHOWER HOSE
Thanks to the anti-twist connection, the
flexible Embrace shower hose, made of
kink-resistant plastic, cannot twist.



### ELEGANT DESIGN

The stylish contours of the modern shower fitting designs are a delight to behold. Subtle yet expressive, they complete the harmonious overall appearance of your bathroom - with your choice of classic chrome or exclusive champagne finish.

# Pamper yourself with confort





Immerse yourself in an extraordinary showering experience. Savour the pampering comfort and stylish design of the new Embrace Plus range of shower fittings. Its elegant forms blend in seamlessly with all the Villeroy & Boch bathroom collections and styles. At the touch of a button, you can treat yourself to one of various shower modes. From a gentle rain shower to an intensive massage, you can experience your own personal showering moments. Many other luxury features and intuitive controls ensure outstanding functionality at a very high level.

SAFETY FIRST The attractive thermostat keeps your chosen feel-good temperature constant at all times. It automatically compensates for pressure and temperature fluctuations, and the scald-protection feature limits the water temperature to 38 °C.

villeroyboch.com/embraceplus





reddot award 2018



DESIGN AWARD 2018

INDULGENCE AT THE PUSH OF A BUTTON

Intuitively select your favourite spray mode at the touch of a button and enjoy your own personal shower moments. The easy-to-operate button is ergonomically shaped and integrated flush with the shower head.



Adapts to your requirements





# GENEROUS COMFORT

Enjoy a soothing shower experience with the up to 350 mm overhead shower. This ultra-thin shower head is swivel-mounted and easy to remove.

# SHOWERING AND BATHING

The optimal shower solution for the bath: use the Embrace Plus thermostat with bath inlet to either shower comfortably or fill the bath with water. As you like it!



# OPTIMUM HEIGHT

There is plenty of room here, even for the very tall. Thanks to the height-adjustable shower rail, you can individually adjust the overhead shower to suit your height.



# THE BEST CARE FOR YOUR TAP FITTINGS

Whether elegantly curved, classically simple or purist - with their elegant appearance, tap fittings from Villeroy& Boch introduce a special atmosphere to your bathroom. And with the right care, it will last for years to come.

# CLEANING AND CARE

- Regular cleaning of the tap fittings is important to prevent limescale build-up.
- Use only cleaning agents suitable for the application in question.
- Never leave cleaning agents to work for longer than necessary.
- Water droplets should be wiped away with a soft cloth after each use.
- Never spray cleaning solutions directly onto the tap fitting, but always onto the cleaning cloth or sponge.
- Residues of personal-hygiene products such as shampoo, shower gel or liquid soap should be removed quickly as these can cause damage.
- Varnished and galvanised surfaces should be regularly provided with a thin, protective coating. Use of a preserving agent specially tailored to varnished or galvanised surfaces is recommended for this purpose.
- Showers with anti-limescale system: Deposits on the plastic nozzles can be removed by stroking across the nozzle studs.

# IMPORTANT:

Please do not use any agents containing hydrochloric, formic or acetic acid, as these may cause damage.

The same applies to cleaning agents containing chlorine bleach. Do not mix cleaning agents.

Do not use abrasive agents or equipment (scouring agents, microfibre cloths).

Cleaning products containing phosphoric acid should only be used to a limited extent.



# VILLEROY&BOCH SERVICE

Our customer-oriented range of services makes the decision to choose products from Villeroy& Boch really easy. We will be there to assist you from the initial idea right through to completion of your dream bathroom — and beyond: with inspirational brochures and helpful tips on bathroom design, with different room solutions, inspirational planning tools and naturally with all the advice and support you will need to create a perfect Villeroy& Boch bathroom.

# VISIT US ONLINE

Learn more and discover the entire Villeroy & Boch range online, it is quick and easy. You will find inspirational planning tools for designing your bathroom, technical drawings, a dealer search and lots of other services that will take you one step closer to your dream bathroom.

Have fun!

pro.villeroy-boch.com villeroy-boch.com



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Your sales consultant

