

REFERENCE PROJECTS Alpen Palace Deluxe Hotel & Spa Resort



HOTEL & RESTAURANT

Villeroy & Boch equips 5-star luxury hotel in South Tyrol

The Alpenpalace Deluxe Hotel & Spa Resort is located in the Ahrn valley of the South Tyrolean Alps, just a few kilometres from the Speikboden and Klausberg ski and hiking areas. Together with their 70-member team, the Mairhofer family provides guests at the 5-star luxury hotel with South Tyrolean hospitality, Alpine lifestyle and Italian flair – for sophisticated vacations at any time of year.

Building block

Project name:	Alpen Palace Deluxe Hotel & Spa Resort
Location:	Valle Aurina, Italy
Client:	The Mairhofer family
Assignment:	Equipping hotel baths and the hotel and restaurant toilets
Collektions:	Loop&Friends wash basins



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The exquisite and authentic cuisine intentionally focuses on regional influences and is supplemented with an exclusive selection of wines. The hotel places a special focus on wellness: The hotel is one of the few "The Art of Beauty by La Prairie" spas in the world. Excellent service and high-quality, comfortable rooms and suites round off the services at the Alpenpalace Deluxe Hotel & Spa Resort.

In 2007, the luxury hotel was redesigned with a great love of detail. When equipping the hotel baths and the hotel and restaurant toilets, the Mairhofer family chose Villeroy & Boch products. The sinks are from the Loop&Friends family. Using a minimalist design and the four geometric shapes circle, square, rectangular and oval in multiple installation variations and sizes for versatile combinations, the bathrooms could be designed with maximum flexibility. Built in sinks and unique surface mounted sinks, which have a characteristic pattern, give the room a strong, emotional note.

Toilets from the Magnum series were used to equip the sanitary areas: The wall-mounted Magnum toilet is functional and unique. Balanced proportions and timeless elegant lines use clear forms and give Magnum a classic yet timeless feel. The deep flush toilets use easy-to-clean CeramicPlus surface treatment and the toilet seats have a SoftClosing and QuickRelease function. It therefore closes softly and can be cleaned quickly and thoroughly – for best cleanliness and hygiene.

