



PROJECTS

REFERENCE PROJECTS The Kubatzki





HOTEL & RESTAURANT

Relaxation on the North Sea coast – The Kubatzki yoga hotel puts its faith in sanitary products from Villeroy & Boch.

As a partner in the international project business, Villeroy & Boch provides bathroom system solutions. This is also the case for the Kubatzki hotel in St. Peter Ording.

The Kubatzki in St. Peter-Ording is based on contrasts – it is modern and timeless, high-class and unconventional. Yogis are just as welcome here as non-yogis and the design in the hotel is a stylish mix of old and new.

Building block	
Project name:	The Kubatzki
Location:	St. Peter-Ording, Germany
Completion:	2015
Client:	Dörte and Marco Kubatzki
Architects:	Jaroslava Janstova; Architekturbüro Wieczorek
Collections:	Subway 2.0 Architectura









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Guests can feel at home, but on holiday too. Every visitor can help himself or let himself be pampered. The hotel, which opened in April 2015, is perfectly located and is only 300 metres from the dyke. The white, classic North German house lies on a dune surrounded by a big garden. You can smell the pines and listen to the sound of the waves whilst lying in a hammock on the wooden terrace.

The Kubatzki is striking a new path in many things. It offers individual service, authenticity and attaches great importance to fairness towards people and the environment. There is a daily yoga programme. Only fresh and hand-picked products from the region are used in the kitchen. The proprietors, Dörte and Marco Kubatzki, only serve food which they personally vouch for. Healthy food, cleverly prepared, with a regional appeal and international touch. Furthermore, the family team operates with flexible working hours, permanent contracts and wages above the general pay scale under fair working conditions. Every team member is to share in the success of the Kubatzki.

Scandinavian design and selected individual items.

The hotel has a very open design and has a kitchencum-living-room which is a breakfast café, living room, lobby and bar all in one. The 36 individually designed rooms and suites are dominated by white surfaces and Scandinavian design. Contrasts are set by individual black elements, plenty of wood and selected individual items. Bathroom ceramics from Villeroy & Boch fit perfectly into this stylish environment. The WCs in the hotel were selected from the successful Subway 2.0 collection. Clear edges and a straightforward design bring confident styling and functionality into the bathrooms at the Kubatzki. The round and oval surface-mounted sinks from the Architectura collection are based on the same styling and blend in perfectly with the classic Nordic design of the hotel. The Architectura system is integrated in the holistic *Projects* concept, which is based on the requirements and wishes of planners and architects handling all types of projects. In addition to specific product lines, it offers extensive services, including a hotline manned by experts with optimised availability times for professional users. A QR code on the product labels enables access to technical drawings, installation dimensions and additional relevant product information via smartphone or tablet PC.



