



**GERMAN  
INNO  
VATION  
AWARD '22  
WINNER**

# Conum

– Excellence in Business to Consumer –

*Category*

Heating & Bathroom

*Company*

Villeroy & Boch AG

*Development*

Studio Christian Haas

Berlin, 24 May 2022

Lutz Dietzold  
CEO German Design Council



**Rat für Formgebung**  
German Design Council