

REFERENCE PROJECTS PRESTON PALACE



HOTEL & RESTAURANT

Preston Palace Offers An Innovative All-Inclusive Hotel Concept

Preston Palace is an all-inclusive hotel and entertainment centre accommodating numerous facilities under one roof. A unique hospitality experience in the Netherlands, guests are offered maximum comfort along with a range of entertainment options that include a subtropical swimming paradise of pools and saunas, an indoor fun fair, entertainment centre, a pub with live music, cinema, conference centre and numerous dining options.

An innovative all-inclusive concept

The Preston Palace Hotel is housed within a building complex with a total floor area of 35,000 m2. This building complex was originally constructed in 1960 and spent its first 25 years in service as a hospital. In 1986, Hennie van der Most purchased the complex with the intention of transforming it into an all-inclusive hotel. After several years of demolition and rebuilding works,

BUILDING BLOCK:

Project name:	Preston Palace
Location:	Almelo, The Netherlands
Completion:	2016
Client:	Preston Palace B.V. www.prestonpalace.nl
Products:	<ul style="list-style-type: none"> Loop & Friends Surface-mounted washbasin; Subway 2.0 Wall-mounted WC; Subway 2.0 Vanity unit for washbasin; Subway 2.0 Washbasin with trap cover; O.novo Wall-mounted WC DirectFlush; O.novo bath with whirlpool system O.novo Small piece of furniture;

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the hotel opened its first phase in 1990, with additional phases following. Since the commencement of these works, Preston Palace has become one of the largest and most successful hotels in the Netherlands.

Modern upgrades and stylish refurbishment

In 2011 the hotel was taken over by new management, at which time further renovations and upgrades took place. These upgrades range from free WiFi, to a new reservations system with user-friendly website, to a stylish hotel restaurant concept with modern bar and live cooking stations.

Meanwhile, hotel rooms have been refurbished - with an additional 30 rooms constructed in 2014 - in order to accommodate growing guest numbers. With an emphasis on quality, sanitary fittings from Villeroy & Boch were selected from the Subway 2.0, O.Novo and Loop & Friends collections. Specially developed for their cleanliness and finish, these V&B products emphasize the hotel's commitment to offering premium quality. Currently, Preston Palace offers 323 hotels rooms with a total of nearly 1,000 beds.

Continuing industry success

In short, Preston Palace remains a unique hospitality concept providing optimal service, innovation and quality. With an occupancy rate above 85%, the hotel welcomes more than 200,000 guests per year with a market share for hotel stays in Overijssel sitting at an impressive 18%.

