

TILES FOR MODERN HOME LIVING





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Tiles for modern home living

The style and aura of a house, apartment or individual room have an immediate impact the moment you enter. Not without reason, do we talk about the comfort of our own four walls. The home offers protection, cheer or somewhere to relax - and it does in very different interior styles.

Comprehensive tile concepts by Villeroy & Boch are as diverse as the occupants and building owners who choose our branded tiles.

The range for modern living is well thought-out and available in many different designs to ensure that both indoor and outdoor areas are individual and harmonious.

The different styles range from minimalist and modern to classical and natural. There is an almost endless range of architectural possibilities - for entrance areas, living areas and bedrooms, bathrooms, terraces, balconies and carports, or simply for garden paths.

As tiles also offer lots of practical and healthy advantages, ceramic is ideal for use in living, work and outdoor areas.



Staircases

*First impressions count:
ceramic tiles add a special flair to staircases*



Steps and staircases are a key element in shaping the interior design of a building. Together with the entrance area, they help to create the first impression.

In terms of wear and tear, staircases are subject to a great deal of stress, particularly during removals and when moving furniture. When covered with ceramic tiles, areas subject to heavy traffic are elegant, robust and easy-care.

For stairtreads, Villeroy & Boch offers tiles in large formats of up to 30 x 120 cm.

The edges of the stair tiles are marked with milled grooves and have a high-contrast design to ensure the greatest possible safety.



PURE LINE



UNIT FOUR

Entrance areas

*The calling card of a building:
entrance areas with high-quality tiles not only
look prestigious but also offer a sure footing.*

Today's living areas are designed to be more open and spacious. This starts in the entrance area, which opens directly into the living areas. High-quality ceramic tiles create an attractive, welcoming space. In the entrance, tiles are an aesthetic choice that make an important contribution to the longevity of wall and floor designs.

With the practical, well thought-out tile concepts from Villeroy & Boch, entrance areas and hallways harmonise with the other rooms. The different colours and finishes within the series offer unique design variants for floors and walls. This ranges from simple, minimalistic wall and floor designs to opulent, classical interiors that are evocative of times gone by.

Tiles from Villeroy & Boch are an easy-care choice in every case. They feature **ceramicplus** and **vilbostoneplus**, the special, easy-clean finishes for walls and floors by Villeroy & Boch.







MY EARTH



Kitchens

In kitchens, the most popular rooms, tiles are not only stylish but also extremely practical.



The kitchen is a living space – family life and get-togethers with friends are often played out here. However, the kitchen is also the place for preparing and cooking food.

Ceramic tiles are the ideal covering for walls and floors as they are completely unassailable by splashes of hot fat and steam.

Tiles are fired and have a resistant surface. Hot fat does not leave a trace – whether on non-vitreous wall tiles or on porcelain stoneware floor tiles.

The design possibilities – also for kitchens that offer a seamless transition into the living area –

are extremely diverse. For example, nonvitreous wall tiles in contrasting or carefully coordinating colours are used in modern kitchens. With the **ceramicplus** finish, they offer additional easy-care properties and harmonise with many floor ranges.

With their extremely practical advantages, large-format porcelain stoneware tiles are also popular on kitchen walls and floors. Depending on furnishing and design wishes, they can be used to create a minimalist or a cosy atmosphere.

Bathrooms

Rooms that cheer us in the mornings and that offer relaxation in the evenings: bathrooms are oases of wellbeing in which we'd like to spend more time.



Easy-care bathroom tiles are the ideal choice for maximising the relaxation offered by bathing pleasure. They do an excellent job of protecting walls and floors from moisture and soiling, and save a great deal of time when it comes to cleaning and care. Modern, timelessly contemporary design and well thought-out room concepts create flowing transitions between the individual functional areas. The result: bathrooms that are more open and inviting.

This quality is supported by the fact that, in showers, large-format, non-slip porcelain stone-

ware tiles can be used to create a flush transition, and this barrier-free solution also enhances the feeling of wellbeing.

Villeroy & Boch offers bathroom tiles for a wide variety of different interiors so that bathrooms, wellness areas and cloakrooms provide a visual complement to the living areas. Tiles are available with everything from a natural-stone and wood look to concrete-like, minimalist styles or highly colourful design concepts.



PURE LINE



MINERAL SPRING



UNIT FOUR | UNIT FOUR WALL



LODGE | LODGE WALL





Low-maintenance elegance for the shower:
the use of large-format wall tiles (40 x 120 cm)
reduces the number of joints considerably -
a practical benefit plus an aesthetic solution.

Living rooms

*Special moments:
living rooms offer comfort and a
place of sanctuary.*

Ceramic tiles are becoming increasingly popular in living areas and bedrooms, and there are many reasons for this. In addition to their versatile aesthetic impact (tiles are available in an endless number of different finishes and colours), practical advantages are the key factor.

Tiles store and conduct heat particularly well, making them the ideal covering for underfloor heating. Their surfaces are resistant to burning embers so they can be combined with stoves and fireplaces.

Tiles from Villeroy & Boch do not emit any substances that are harmful to health. And as they have a highly impermeable surface, even dust that can trigger allergies does not stand a chance with regular care.

However, their stylish possibilities are what really tips the balance. Available in large formats, versatile designs and colours, they bring a certain freedom when styling living areas and this carries over to the interior as a whole.







BERNINA OUTDOOR



MY EARTH OUTDOOR



CÁDIZ OUTDOOR



Balconies and terraces

*Extending the living area outdoors.
Tiles bring balconies and terraces into
the home - an additional benefit even
for carports and paths.*

Balconies and terraces today have the same emotional significance as living areas. So we like to design them with just the same amount of style and comfort.

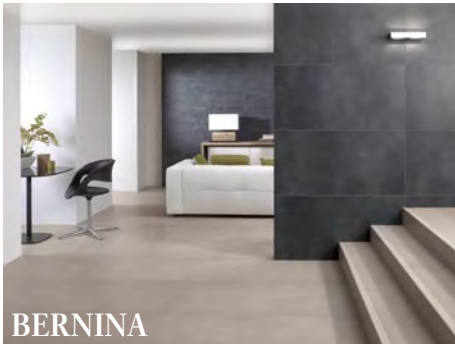
Villeroy & Boch offers OUTDOOR TILES to match selected ranges; these tiles have a greater thickness of 20 mm and are intended for installation in outdoor areas.

These porcelain stoneware tiles complement the style of the indoor ranges and create an almost seamless visual transition. Interiors open up to the outdoors and, thanks to elegant tile designs, balconies and terraces become an additional living space.

As OUTDOOR TILES are frost-resistant and, with slip-resistance class R11/B, also offer a very sure footing, they are virtually invulnerable to the effects of weather.

Tiles are also lightfast. A tremendous advantage outdoors because their colours never fade, even after many years.





BERNINA

creme beige greige grey anthracite

30 x 60 cm 60 x 60 cm 60 x 120 cm

30 x 120 cm
 30 x 50 cm 3,2 x 7,5 cm

Matching OUTDOOR TILES (thickness 20 mm) available: 60 x 60 cm



BOISÉE

creme beige weather grey nature barrique brown walnut brown

20 x 120 cm
 15 x 90 cm 5 x 5 cm



CÁDIZ

sand chalk chalk multicolor grey multicolor ash grey

30 x 60 cm 60 x 60 cm

Matching OUTDOOR TILES (thickness 20 mm) available: 40 x 80 cm, 60 x 60 cm

40 x 80 cm 80 x 80 cm 10 x 20 cm 30 x 30 cm



**URBAN LINE
GROUND LINE**

URBAN LINE

white beige greige

25 x 50 cm

MOOD LINE

white beige greige

30 x 60 cm



**MOOD LINE
GROUND LINE**

GROUND LINE

creme greige grey anthracite

30 x 60 cm 5 x 5 cm



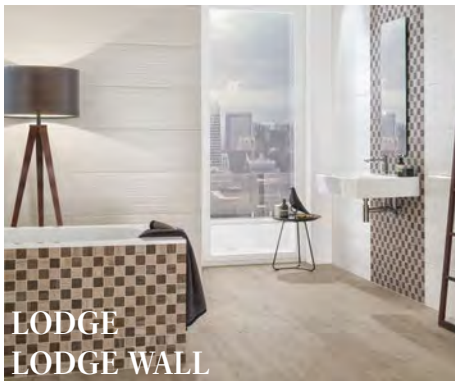
HOUSTON

sand	off white	light grey	medium grey	anthracite	white	beige
30 x 60 cm	60 x 60 cm	5 x 5 cm	30 x 60 cm		30 x 60 cm	



LOBBY

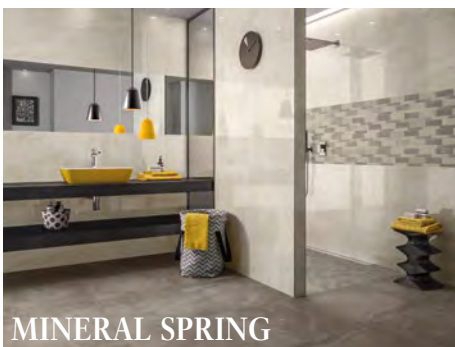
creme	beige	greige	grey	dark grey	anthracite
30 x 60 cm	60 x 60 cm	30 x 60 cm		5 x 5 cm	



LODGE
LODGE WALL

light beige	beige	brown	30 x 120 cm	white	creme
greige	grey	dark brown	20 x 120 cm	grey	
			10 x 120 cm		
			22,5 x 90 cm		
			5 x 5 cm		
			11,25 x 90 cm		
				30 x 90 cm	

Matching OUTDOOR TILES (thickness 20 mm) available: 60 x 60 cm



MINERAL SPRING

nature white	beige	greige	grey	nature white	beige
30 x 60 cm	60 x 60 cm	45 x 45 cm	5 x 5 cm	30 x 60 cm	20 x 60 cm

Matching OUTDOOR TILES (thickness 20 mm) available: 60 x 60 cm



MY EARTH

light beige multicolour	beige multicolour	grey multicolour	anthracite multicolour		
10 x 60 cm	20 x 60 cm	30 x 60 cm	60 x 60 cm	75 x 75 cm	3,2 x 7,5 cm
					30 x 50 cm

Matching OUTDOOR TILES (thickness 20 mm) available: 40 x 80 cm, 60 x 60 cm



creme	ivory	light greige	medium greige	dark greige
white-grey	light grey	medium grey	anthracite	black

5 x 60 cm	30 x 60 cm	60 x 120 cm	30 x 120 cm	30 x 120 cm
10 x 60 cm	60 x 60 cm	60 x 120 cm	30 x 120 cm	30 x 120 cm
15 x 60 cm	60 x 60 cm	60 x 120 cm	30 x 120 cm	30 x 120 cm
20 x 60 cm	60 x 60 cm	60 x 120 cm	30 x 120 cm	30 x 120 cm



white	greige	grey	anthracite	white	light grey

30 x 60 cm	60 x 60 cm	40 x 80 cm	80 x 80 cm	40 x 120 cm
5 x 5 cm	2,5 x 15 cm			30 x 60 cm



creme	greige	dark brown	30 x 60 cm	60 x 60 cm	creme	grey
light grey	medium grey	dark grey	30 x 60 cm	30 x 30 cm	5 x 5 cm	20 x 40 cm



white	creme	beige	greige	grey	anthracite	black

30 x 60 cm	60 x 60 cm	60 x 120 cm	30 x 120 cm	2,5 x 15 cm
			30 x 120 cm	7,5 x 7,5 cm

Matching OUTDOOR TILES (thickness 20 mm) available: 60 x 60 cm

Sustainable building

Tiles by Villeroy & Boch meet every aspect of the international parameters required for “sustainable building”.

All over the world, our tiles feature in architectural projects that are classified by the German DGNB, the American LEED and the British BREEAM. The closed manufacturing processes that include both traditional and state-of-the-art technologies, such as digital print, meet the very highest environmental standards. All raw materials used in the ceramic mass, glazes and pastes, as well as for packaging the tiles, are evaluated according to strict ecological principles.

The entire manufacturing process avoids emissions into the water, soil and air that would have a detrimental effect on the environment. Heat recovery and continuous energy-efficiency measures, as well as environmentally aware waste management, are testimony to the environmental compatibility of our production. At least 85% of the waste produced is recycled. The waste water generated by the manufacturing process and the solids it contains are almost entirely re-used. Thanks to heat recovery, CO₂-emissions can be reduced by about 3000 tons per year.

Not only manufacturing considerations but also the lasting quality of the designs of our tiles earn them the “sustainable building” accolade at international level. Both manufacture and the products themselves are continuously assessed in accordance with the latest independent system and product certifications.

For further information about projects and certifications, as well as videos and brochures about our environmental management, please go to www.respecting-nature.com.

EMAS validation

V & B Fliesen GmbH was the first German tile manufacturer to participate in the EMAS (Eco-Management and Audit Scheme), currently the strictest test system for environmental criteria, at Merzig and La Ferté-Gaucher. It calls for a continuous, performance-oriented and regularly measurable optimisation process in which employees must also be involved.

In 2016, V & B Fliesen GmbH was certified for another three years by an external environmental auditor.

Ecological, environmentally friendly production

V & B Fliesen GmbH has been awarded the Environmental Product Declaration (EPD) label by the IBU (Institut für Bauen und Umwelt e.V.). The Environmental Product Declaration provides relevant, verifiable and comparable information on the environmental impact of products. This certification allows architects and planners to utilise our products in all properties that have been certified as satisfying the BREEAM, LEED, DGNB or other comparable international requirements for sustainable building.

The IBU, as the administrator of the German EPD program, is part of the ECO PLATFORM, through which it works to promote the harmonisation of national EPD programmes at the European level.

Certification – DIN EN ISO 9001

The DIN EN ISO 9001 quality management system has been documenting the ongoing optimisation of work processes throughout the company since 1995.

CE mark

The CE mark indicates that the product complies with the requirements of the corresponding EU directive – in particular with regard to health protection and the safety of users and consumers – and may thus be freely circulated on the Community market. At www.villeroy-boch.com/ce you will find information on compliance with requirements for the CE mark by porcelain stoneware, glazed vitreous and nonvitreous products from Villeroy & Boch Tiles.

Declaration of Performance in accordance with the Construction Products Regulation [BauPVO] 305/2011 (EU) dated 9 March 2011:

The Declaration of Performance specifies the characteristics that are applicable in accordance with the product standard DIN EN 14411 for which our compliance is obligatory. In our company this applies to the following product groups:

- Porcelain stoneware (Group BIa)
- Vitreous stoneware (Group BIb)
- Nonvitreous stoneware (Group BIII)

This can be viewed and downloaded from our homepage at www.villeroy-boch.com/pvo.



Advantages of ceramic tiles

Ceramic is a fascinating and inspiring material that has been popular for thousands of years and that is increasingly used in modern interior design. Hardly any other housing material combines so many positive properties at the same time as providing inspiration for countless creative living ideas for a beautiful home. Tiles from Villeroy & Boch meet high technical and aesthetic standards and offer advantages in terms of a healthy home environment and energy savings.



Good for health

Ceramic tiles are simply ideal for a healthy living environment. Whether glazed or unglazed, their surfaces are highly impervious. Mites and other microorganisms that cause a large number of allergies don't stand a chance. Ceramic itself does not give off any vapours or smells and, for this reason, is also recommended in terms of building biology.



Energy-efficiency saves costs

For underfloor heating there is no better covering than ceramic, which boasts good thermal conductivity and heat storage capacity and is also anti-static. A pleasant and efficient side effect: on hot summer days, tiles also help to keep things cool.



Barrier-free living and design

Today, bathrooms in particular should not have any unnecessary thresholds. Tiles and mosaics are perfect for barrier-free, walk-in and wheelchair-friendly showers and baths. Provided with non-slip surfaces, tiles also ensure a secure footing.



Safety underfoot

Vilbostone porcelain stoneware tiles make ideal floor coverings for both indoors and outdoors. It is precisely here that the non-slip properties of tiles come into their own, offering a secure foothold, even when it's wet.



Frost resistance

Vilbostone porcelain stoneware tiles are frost-proof and weather-resistant when laid professionally and therefore also suitable for use in outdoor areas.



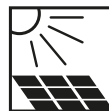
Environmentally-friendly and natural

The high quality of Villeroy & Boch tiles in terms of both workmanship and product concept ensures the necessary durability and sustainability. They are made of natural components that occur naturally in almost unlimited quantities. They are also manufactured by means of environment-friendly processes and a large proportion of the production waste is recycled. Tiles can also be disposed of in an environmentally safe manner.



Easy care

Tiles are naturally hygienic and easy to clean. The cleaning methods and cleaning agents must thus be adapted to the type of floor and local conditions.



Colour-fastness

Tiles are colour- and lightfast and their appearance will not even be affected by exposure to direct sunlight.



Their good looks are undiminished over time

Tiles from Villeroy & Boch are durable and do not wear down, even after decades of use. They are largely scratch- and crack-resistant. Falling embers from open fires, stoves or cigarettes that will cause lasting damage to other floor coverings can be removed without a trace from tiles.

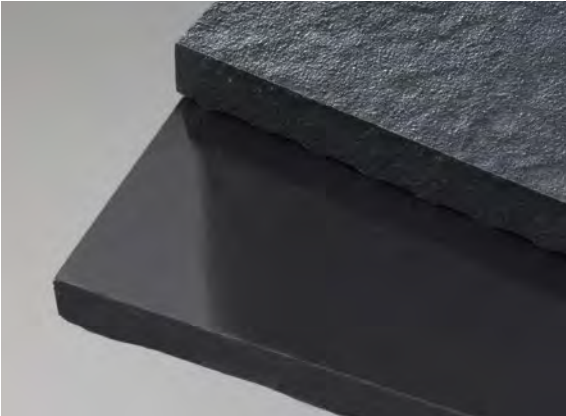


Aesthetic selection available to cover all tastes

There are an unlimited number of colours, designs and finishes. As design media, they offer solutions for every style and taste. Tiles cannot be considered in isolation here, but form an integral part of the overall design scenario and are of crucial importance to the room concept and a harmonious interior.



The **ceramicplus** finish is applied to our nonvitreous wall tiles at the factory. Our tiles thus require much less care. Often, the only cleaning materials that are required are water and a cloth; aggressive cleaning agents are redundant.



vilbostone porcelain stoneware permits a wealth of different surface designs featuring unusual colour and sheen effects.

vilbostone porcelain stoneware is available both glazed and unglazed, with a matt, polished, rough-polished or relief surface finish and in various classes of slip resistance.



Unglazed **vilbostone** porcelain stoneware with a matt or rough-polished surface finish have the **vilbostoneplus** seal, which renders the tiles particularly resistant to dirt and stains. During the manufacturing process, the structure of the tile surface is sealed in order to further increase the tiles' resistance to staining and dirt, as a result of which subsequent treatment with impregnating agents is no longer necessary.



The special service provided by Villeroy & Boch Tiles also includes advice on product features and possible applications for these versatile ranges.

You can call or e-mail for answers to all questions around the topics of waterproofing work, slip-resistance, high-load flooring or accessible construction. Experienced engineers and designers are also available to assist you with individually tailored design proposals, installation layouts, design details and tender copy for your project.

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Shades and dimensions subject to the usual tolerances. We reserve the right to make technical modifications to the range and alter colours.

