

Porcelain not Plastic!



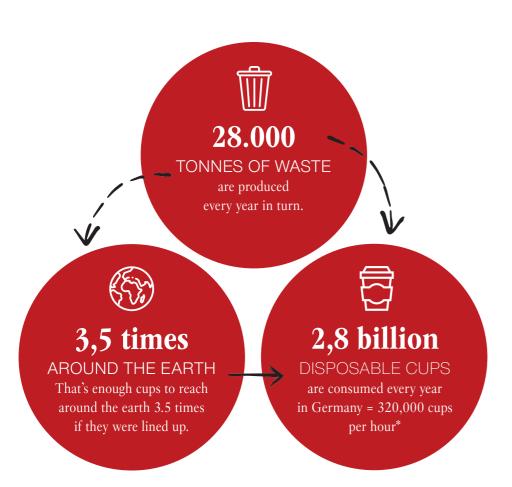
Gustainability!

Discover how easy sustainability is with Villeroy & Boch! Our customised portfolio of sustainable porcelain, with practical extras and a unique design, is waiting for you.

YOUR

Challenge

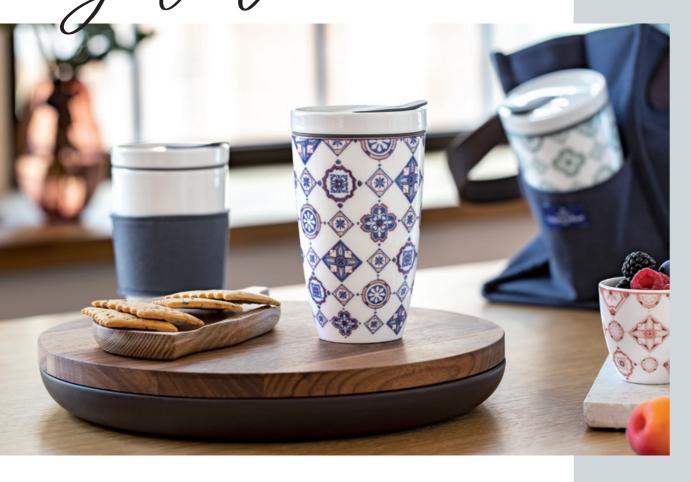
Your customers and your employees love coffee and tea – also when they are on the go, but disposable cups waste valuable resources and burden your expenses. The costs and requirements associated with waste disposal will continue to rise, because the EU wants to impose even tougher sanctions on disposable plastic starting in 2021.



YOUR Opportunity Our reusable porcelain To Go is the solution for all companies. The advantage of Why porcelain? our reusable porcelain Convincing reasons: • Durable and sustainable Cost savings A reusable cup pays for itself in daily use already after 3 months and will last 14-CDF · Dishwasher-safe, for several years. microwave-safe Sustainability Take the opportunity to position yourself as a responsible company and • Made of natural materials, set an example for employees, customers, and doesn't impact taste or smell business partners. • According to the German consumer organisation, Stiftung Warentest, reusable bamboo Appreciation & work atmosphere Set new quality standards using Premium Porcelain or plastic products can release toxic substances for our company. You can even customise the into food**. Porcelain, however, is completely pieces with your personal corporate design as free of toxic substances by nature! individual as your brand. **Source: Stiftung Warentest issue from 8/2019

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Customised Solutions!



Unique porcelain lid - real coffee and tea enjoyment, even on the go!

Our portfolio

To Go mugs Offer your customers and employees stylish flexibility with our porcelain To Go mugs for coffee and tea.

To Go bowls Your employees and customers can also enjoy their favourite food while on the go with our porcelain To Go bowls. Practical, easy to carry, and available in three different sizes.

Mugs Our porcelain mugs always leave a professional impression – upon request, we customise products with your unique CI. The mugs are stackable to save space and fit under almost any coffee and beverage machine.

Porcelain lid Our innovative porcelain lid can quickly and easily turn the Artesano Original and Artesano Barista mugs into To Go mugs. Reusable, hygienic and safe.



Pretty sustainable

Zero waste & plastic-free The green alternative to single-use cups, plastic food containers and more; can be reused for years.

Made in Germany Premium Porcelain made of purely natural raw materials, free of harmful substances, from the porcelain experts at Villeroy & Boch.

Heat protection Carry hot drinks safely and easily on the go thanks to the designer sleeve.

Pleasant & healthy drinking experience one of a kind porcelain lid does not impact the authentic taste of coffee and is comfortable to drink from.

A new type of lid Leakproof and very easy to open and close.

Dishwasher-safe & microwave-safe Both porcelain and silicone are easy to clean and are dishwasher-safe. Cool down, heat up and enjoy directly from your bowl or mug.

Secure seal High quality silicone seal. Hygienic, durable, perfect for on the go.

Award-winning design Treat your company to an upgrade with award-winning design.

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YOUR

Customisation

Leave a lasting impression with To Go porcelain in your own company's look. By request, we customise our To Go porcelain to match your corporate identity.



Your design

Place your logo, company colours and brand claim on all To Go products. Even the porcelain lid itself is customisable. Both décor and glaze are suitable for restaurant-grade dishwashers, ensuring maximum attention and consistent branding for years to come.

All possibilities

Our porcelain experts implement your look with the highest level of expertise and care, for example as sandblasting, logo print, full print / full decor. Feel free to ask us for more options!

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Our added value!



Porcelain instead of plastic in the Villeroy & Boch company restaurant "Abteigarten". In June 2019, all to go bowls made of plastic were replaced with porcelain To Go bowls. A sustainable deposit system ensures that the bowls are brought back and reused. By using this sustainable system, the restaurant saves more than € 10,000 annually.

Why did you to It's very simple: We wanted to reduce decide to introduce the the use of plastic. At the same time, we porcelain To Go bowls in wanted to continue to offer our clients the employee restaurant? the option to take their food with them.

What are the advantages By introducing the To Go bowls made of of the introduction? porcelain, we only had one-time procurement costs. Now we are saving € 10,000 every year, which previously was regularly incurred for disposable plastic items. We also avoid plastic and waste, which in turn reduces waste costs, which are measured by weight. Also, we need much less storage area than we did before for the plastic bowls, which we had to have in stock in much greater quantities.

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MAKE MAXIMUM USE OF SPACE

We love



With our porcelain, you set a conscious example of sustainability at your company.



No more untidy kitchen cabinets! Choose your favourite design for your employees and customers. Our high quality porcelain stylishly shows how sustainable your company is.



To Go Range of our trend assortment like. by Villeroy & Boch





TO GO Coffee Mug 0,351 Art.-Nr. 10-4865-9620



TO GO Bowl S 0,081 Art.-Nr. 10-4865-3696



TO GO Bowl M 0,351 Art.-Nr. 10-4865-3693



TO GO Bowl L 0,801 Art.-Nr. 10-4865-3690

Mugs with the optional porcelain lid



ARTESANO ORIGINAL Mug with handle 0,381 Art.-Nr. 10-4130-9651



ARTESANO Barista Mug 0,381 Art.-Nr. 16-4026-9651



TO GO Porcelain lid 9 x 9 x 3 cm Art.-Nr. 10-4865-9623



TO GO - INDIGO Coffee Mug 0,351 Art.-Nr. 10-4229-9610



TO GO - INDIGO Bowl S 0,081 Art.-Nr. 10-4229-3696



TO GO - INDIGO Bowl M 0,351 Art.-Nr. 10-4229-3693



TO GO - INDIGO Bowl L 0,801 Art.-Nr. 10-4229-3690

Selection of porcelain reusable mugs without a porcelain lid





TO GO - JADE Coffee Mug 0,351 Art.-Nr. 10-4230-9610



TO GO - JADE Bowl S 0,081 Art.-Nr. 10-4230-3696



TO GO - JADE Bowl M 0,351 Art.-Nr. 10-4230-3693



TO GO - JADE Bowl L 0,801 Art.-Nr. 10-4230-3690



CORPO Mug with handle 0,301 Art.-Nr. 16-2016-4870



EASY Reusable mug0,271

Art.-Nr. 16-2155-4879



FLOW Reusable mug 0,341 Art.-Nr. 10-3420-9651



UNIVERSAL Reusable mug 0,401 Art.-Nr. 10-2040-4894



TO GO - ROSÉ Coffee Mug 0,35I Art.-Nr. 10-4228-9610



TO GO - ROSÉ Bowl S 0,081 Art.-Nr. 10-4228-3696



TO GO - ROSÉ Bowl M 0,351 Art.-Nr. 10-4228-3693



TO GO - ROSÉ Bowl L 0,801 Art.-Nr. 10-4228-3690



DUNE Mug with handle 0,401 Art.-Nr. 16-3293-9651



AFFINITY Mug with handle 0,401 Art.-Nr. 16-4004-4891



LA SCALA Reusable mug 0,271 Art.-Nr. 10-3318-4879



NEW WAVE Mug with handle 0,301 Art.-Nr. 10-2484-9651

YOUR ADVANTAGES

at a glance

Get a customisable portfolio, including innovative To Go solutions made of porcelain – all perfectly combinable with each other.



Cost efficiency

Save continuous purchasing costs of disposable products and reduce waste costs.

Less storage space

Reusable products allow for more efficiency and less storage space than the disposable alternatives.



More sustainability



Use reusable porcelain products and generate less waste in the long term.

100% free of pollutants

Porcelain does not leach any toxins into food. So you can offer your employees and customers a safe alternative to reusable bamboo and plastic crockery.





Interested? We look forward to hearing from you!

Hospitality
Tel.: +352 46 82 11 E-Mail: info.hr@villeroy-boch.com www.villeroy-boch.com/hospitality

Corporate Gifts & Incentives

Tel.:+49 (0) 6864 81 4834 E-Mail: woll-jakobs.susanne@villeroy-boch.com www.villeroy-boch.com/p-i

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Editorial Design

B-Designstudio, www.b-designstudio.de

Villeroy & Boch supports your company's success not only with sustainable reusable crockery made of porcelain, but also with extensive services. We have been passionate about making highest quality porcelain in Germany for more than 270 years. Our sustainability is constantly tested and certified.