



Porcelain **not Plastic!**

Sustainability To Go



Sustainability!

Discover how easy sustainability is with Villeroy & Boch! Our customised portfolio of sustainable porcelain, with practical extras and a unique design, is waiting for you.

YOUR *Challenge*

Your customers and your employees love coffee and tea – also when they are on the go, but disposable cups waste valuable resources and burden your expenses. The costs and requirements associated with waste disposal will continue to rise, because the EU wants to impose even tougher sanctions on disposable plastic starting in 2021.



Source: Wuppertal Institute for Climate, Environment and Energy

YOUR

Opportunity

Our reusable porcelain To Go
is the solution for all companies.

The advantage of our reusable porcelain

Cost savings A reusable cup pays for itself in daily use already after 3 months and will last for several years.

Sustainability Take the opportunity to position yourself as a responsible company and set an example for employees, customers, and business partners.

Appreciation & work atmosphere Set new quality standards using Premium Porcelain for our company. You can even customise the pieces with your personal corporate design as individual as your brand.

Why porcelain? Convincing reasons:

- Durable and sustainable
- Dishwasher-safe, microwave-safe
- Made of natural materials, doesn't impact taste or smell
- According to the German consumer organisation, Stiftung Warentest, reusable bamboo or plastic products can release toxic substances into food**. Porcelain, however, is completely free of toxic substances by nature!

**Source: Stiftung Warentest issue from 8/2019



Customised Solutions!



Unique porcelain lid - real coffee and tea enjoyment, even on the go!

Our portfolio

To Go mugs Offer your customers and employees stylish flexibility with our porcelain To Go mugs for coffee and tea.

To Go bowls Your employees and customers can also enjoy their favourite food while on the go with our porcelain To Go bowls. Practical, easy to carry, and available in three different sizes.

Mugs Our porcelain mugs always leave a professional impression – upon request, we customise products with your unique CI. The mugs are stackable to save space and fit under almost any coffee and beverage machine.

Porcelain lid Our innovative porcelain lid can quickly and easily turn the Artesano Original and Artesano Barista mugs into To Go mugs. Reusable, hygienic and safe.



TO GO SERIES

Pretty sustainable

Zero waste & plastic-free The green alternative to single-use cups, plastic food containers and more; can be reused for years.

Made in Germany Premium Porcelain made of purely natural raw materials, free of harmful substances, from the porcelain experts at Villeroy & Boch.

Heat protection Carry hot drinks safely and easily on the go thanks to the designer sleeve.

Pleasant & healthy drinking experience one of a kind porcelain lid does not impact the authentic taste of coffee and is comfortable to drink from.

A new type of lid Leakproof and very easy to open and close.

Dishwasher-safe & microwave-safe Both porcelain and silicone are easy to clean and are dishwasher- safe. Cool down, heat up and enjoy directly from your bowl or mug.

Secure seal High quality silicone seal. Hygienic, durable, perfect for on the go.

Award-winning design Treat your company to an upgrade with award-winning design.



YOUR *Customisation*

Leave a lasting impression with To Go porcelain in your own company's look. By request, we customise our To Go porcelain to match your corporate identity.



Your design

Place your logo, company colours and brand claim on all To Go products. Even the porcelain lid itself is customisable. Both décor and glaze are suitable for restaurant-grade dishwashers, ensuring maximum attention and consistent branding for years to come.

All possibilities

Our porcelain experts implement your look with the highest level of expertise and care, for example as sandblasting, logo print, full print / full decor. Feel free to ask us for more options!



Our added value!



"WE SAVE MORE THAN € 10,000 EVERY YEAR"

AN INTERVIEW WITH PETER VISSERS
GASTRONOMY & TOURISM
VILLEROY & BOCH
ABTEIGARTEN RESTAURANT



Porcelain instead of plastic in the Villeroy & Boch company restaurant “Abteigarten”. In June 2019, all to go bowls made of plastic were replaced with porcelain To Go bowls.

A sustainable deposit system ensures that the bowls are brought back and reused. By using this sustainable system, the restaurant saves more than € 10,000 annually.

Why did you to decide to introduce the porcelain To Go bowls in the employee restaurant?

It's very simple: We wanted to reduce the use of plastic. At the same time, we wanted to continue to offer our clients the option to take their food with them.

What are the advantages of the introduction?

By introducing the To Go bowls made of porcelain, we only had one-time procurement costs. Now we are saving € 10,000 every year, which previously was regularly incurred for disposable plastic items. We also avoid plastic and waste, which in turn reduces waste costs, which are measured by weight. Also, we need much less storage area than we did before for the plastic bowls, which we had to have in stock in much greater quantities.

MAKE MAXIMUM USE OF SPACE

We love order!



With our porcelain, you set a conscious example of sustainability at your company.

IS EVERY-
THING OK?
WITH OUR ORDER TIPS,
IT WILL CERTAINLY
WORK!



No more untidy kitchen cabinets! Choose your favourite design for your employees and customers. Our high quality porcelain stylishly shows how sustainable your company is.

Stackable

USE SPACE EFFICIENTLY

Ensure that your cabinets are not overfilled. You can use our stackable mugs to use your space efficiently.



CONVERTIBLE

It is practical to use multi-functional products. Convert your cup into a To Go mug with the innovative porcelain lid. Reusable, hygienic, and safe.



Your design

A harmonious design looks clean and professional. If desired, you can also get our products with your personal corporate design.





To Go Range of our trend assortment like. by Villeroy & Boch



TO GO
Coffee Mug
0,35l

Art.-Nr. 10-4865-9620



TO GO
Bowl S
0,08l

Art.-Nr. 10-4865-3696



TO GO
Bowl M
0,35l

Art.-Nr. 10-4865-3693



TO GO
Bowl L
0,80l

Art.-Nr. 10-4865-3690



TO GO - INDIGO
Coffee Mug
0,35l

Art.-Nr. 10-4229-9610



TO GO - INDIGO
Bowl S
0,08l

Art.-Nr. 10-4229-3696



TO GO - INDIGO
Bowl M
0,35l

Art.-Nr. 10-4229-3693



TO GO - INDIGO
Bowl L
0,80l

Art.-Nr. 10-4229-3690



TO GO - JADE
Coffee Mug
0,35l

Art.-Nr. 10-4230-9610



TO GO - JADE
Bowl S
0,08l

Art.-Nr. 10-4230-3696



TO GO - JADE
Bowl M
0,35l

Art.-Nr. 10-4230-3693



TO GO - JADE
Bowl L
0,80l

Art.-Nr. 10-4230-3690



TO GO - ROSÉ
Coffee Mug
0,35l

Art.-Nr. 10-4228-9610



TO GO - ROSÉ
Bowl S
0,08l

Art.-Nr. 10-4228-3696



TO GO - ROSÉ
Bowl M
0,35l

Art.-Nr. 10-4228-3693



TO GO - ROSÉ
Bowl L
0,80l

Art.-Nr. 10-4228-3690

Mugs with the optional porcelain lid



ARTESANO ORIGINAL
Mug with handle
0,38l

Art.-Nr. 10-4130-9651



ARTESANO
Barista Mug
0,38l

Art.-Nr. 16-4026-9651



TO GO
Porcelain lid
9 x 9 x 3 cm

Art.-Nr. 10-4865-9623

Selection of porcelain reusable mugs without a porcelain lid



CORPO
Mug with handle
0,30l

Art.-Nr. 16-2016-4870



EASY
Reusable mug
0,27l

Art.-Nr. 16-2155-4879



FLOW
Reusable mug
0,34l

Art.-Nr. 10-3420-9651



UNIVERSAL
Reusable mug
0,40l

Art.-Nr. 10-2040-4894



DUNE
Mug with handle
0,40l

Art.-Nr. 16-3293-9651



AFFINITY
Mug with handle
0,40l

Art.-Nr. 16-4004-4891



LA SCALA
Reusable mug
0,27l

Art.-Nr. 10-3318-4879



NEW WAVE
Mug with handle
0,30l

Art.-Nr. 10-2484-9651

Discover the entire
mugs portfolio. Feel
free to ask us!

YOUR ADVANTAGES

at a glance

Get a customisable portfolio, including innovative To Go solutions made of porcelain – all perfectly combinable with each other.

**Cost efficiency**

Save continuous purchasing costs of disposable products and reduce waste costs.

Less storage space

Reusable products allow for more efficiency and less storage space than the disposable alternatives.

**More sustainability**

Use reusable porcelain products and generate less waste in the long term.

100%
free of pollutants

Porcelain does not leach any toxins into food. So you can offer your employees and customers a safe alternative to reusable bamboo and plastic crockery.



Personalised logo, all-over decors, and individual designs possible upon request.

Free delivery
from € 500 net goods value

Gift boxes
Available in 4 sizes by request





Interested?
We look forward to
hearing from you!

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Villeroy & Boch supports
your company's success not
only with sustainable reusable
crockery made of porcelain,
but also with extensive services.
We have been passionate about
making highest quality porcelain
in Germany for more than
270 years. Our sustainability is
constantly tested and certified.